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| 10/796,377 | 03/09/2004 | George C. Schedivy | 8002A-91 | 1599 |
| | 7590 06/30/200 SSOCIATES, LLC | EXAMINER | | |
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | | Appli | cation No. | Applicant(s | ;) | |
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| Office Action Summary | | 10/79 | 06,377 | SCHEDIVY, | SCHEDIVY, GEORGE C. | |
| | | Exam | iner | Art Unit | | |
| | | CHIKA | AODILI E. ANYIKIRI | 2621 | | |
| The MAI Period for Reply | LING DATE of this commu | nication appears or | the cover sheet w | rith the corresponder | nce address | |
| WHICHEVER IS - Extensions of time I after SIX (6) MONT - If NO period for rep - Failure to reply with Any reply received | O STATUTORY PERIOD F S LONGER, FROM THE N may be available under the provision HS from the mailing date of this com y is specified above, the maximum s in the set or extended period for repl by the Office later than three months adjustment. See 37 CFR 1.704(b). | MAILING DATE OF s of 37 CFR 1.136(a). In I munication. tatutory period will apply a y will, by statute, cause the | THIS COMMUNI no event, however, may a and will expire SIX (6) MO e application to become A | CATION. reply be timely filed NTHS from the mailing date of BANDONED (35 U.S.C. § 1: | of this communication. 33). | |
| Status | | | | | | |
| 2a)⊠ This actio 3)⊡ Since this | ve to communication(s) filn is FINAL . application is in condition accordance with the pract | 2b)⊡ This action for allowance exc | is non-final. cept for formal mat | · · | | |
| Disposition of Clai | ms | | | | | |
| 4a) Of the 5) ☐ Claim(s) _ 6) ☑ Claim(s) _ 7) ☐ Claim(s) _ 8) ☐ Claim(s) _ Application Papers | ication is objected to by th | 9-31 is/are withdraction and/or election | on requirement. | | | |
| Applicant r | ng(s) filed on <u>09 March 20</u> nay not request that any obje ent drawing sheet(s) includin or declaration is objected t | ection to the drawing | (s) be held in abeya quired if the drawing | nce. See 37 CFR 1.85 g(s) is objected to. See | 5(a). 37 CFR 1.121(d). | |
| Priority under 35 L | J.S.C. § 119 | | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. | | | | | | |
| 2) D Notice of Draftspe | ces Cited (PTO-892) rson's Patent Drawing Review (sure Statement(s) (PTO/SB/08) Date | | Paper No | Summary (PTO-413) (s)/Mail Date Informal Patent Applicatio | on | |

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DETAILED ACTION

1. This application is responsive to application number (10796377) filed on March 09, 2004. Claims 1-55 are pending and have been examined.

Response to Arguments

- 2. Applicant's arguments filed March 20, 2008 have been fully considered but they are not persuasive. Claims 1-6, 9-28, and 32-55.
- 3. Acknowledgement is made of applicant's information disclosure statement filed on March 09, 2004.

Argument 1: The applicant argues the prior art does not teach a strap that passes through a groove positioned between front and back walls of the display device (Amendment of March 20, 2008, pg 11 Ln 21 – pg 12 Ln 1). The examiner respectfully disagrees. The applicant seems to notice that there is a groove, but the examiner points out to the applicant that position can be relative and that the claim language is very broad. Therefore, the applicant arguments are not found to be persuasive.

Argument 2: The applicant argues that the prior art does not teach a material have greater flexibility than the body portion, and that is connected to the body portion at top, bottom, left, and right sides (Amendment of March 20, 2008, pg 12 Ln 17-19). The examiner respectfully disagrees. The prior art discloses a cover that covers the headrest, which consist of material that can be a material such as spandex (Wong, pg 7 Ln 12-15).

Argument 3: The applicant argues that the Schofield does not teach flexibility of a membrane (Amendment of March 20, 2008, pg 13 Ln 4-9). The examiner is moot. Wong clearly points to the flexible material and therefore points the applicant to Wong. A detailed description follows.

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

- 5. The factual inquiries set forth in *Graham* **v.** *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
 - 1. Determining the scope and contents of the prior art.
 - 2. Ascertaining the differences between the prior art and the claims at issue.
 - 3. Resolving the level of ordinary skill in the pertinent art.
 - 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 6. Claims 1-15, 18-25, 28, and 32-54 rejected under 35 U.S.C. 103(a) as being unpatentable over Schofield et al (US 2002/0003571) in view of Wong (WO 02/073964).

As per claim 1, Schofield et al disclose a video display device, comprising:

a body portion (Fig 37, 14030; paragraph [0313] Ln 1-5);

a screen (Fig 37, 14032) positioned on the body portion (paragraph [0313] Ln 1-5); and

at least one strap (Fig 12, 1212 or 1212') connected to the body portion for mounting the video display device in an interior portion of a vehicle (paragraph [0273] Ln 36-46).

However, Schofield does not explicitly teach wherein the at least one strap passes through a groove positioned between a front wall and a back wall of the video display device.

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In the same field of endeavor, Wong teaches wherein the at least one strap passes through a groove positioned between a front wall and a back wall of the video display device (pg 7 Ln 12-15).

Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 2**, Schofield et al disclose the video display device as recited in claim 1, wherein the at least one strap (Fig 12, 1212 or 1212') is capable of fitting around a visor in the vehicle for mounting the video display device (Fig 37, 14030) to the visor (paragraph [0246], [0273] Ln 36-46, and [0313] Ln 1-5).

As per **claim 3**, Schofield et al disclose the video display device as recited in claim 1.

However, Schofield et al does not explicitly teach wherein the at least one strap is capable of fitting around a portion of a seat in the vehicle for mounting the video display device to the seat.

In the same field of endeavor, Wong discloses wherein the at least one strap (Fig 2, 60) is capable of fitting around a portion of a seat in the vehicle for mounting the video display device to the seat (Fig 2, 52; Col 6 Ln 18-27).

As per **claim 4**, Schofield et al disclose the video display device as recited in claim 1.

However, Schofield et al does not explicitly teach wherein the at least one strap passes through an interior portion of the video display device.

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In the same field of endeavor, Wong discloses wherein the at least one strap (Fig 5, 60) passes through an interior portion of the video display device (Fig 5, 74; Col 6 Ln 18-27).

Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 5**, Wong discloses the video display device as recited in claim 4, wherein the at least one strap (Fig 5, 60) passes through the interior portion of the video display device via at least one hole (Fig 5, 74) formed in a wall of the video display device (Fig 5, 100; Col 6 Ln 18-27).

Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 6**, Schofield et al disclose the video display device as recited in claim 1, wherein the at least one strap (Fig 12, 1212 and 1212') is secured to a wall of the video display device (paragraph [0273] Ln 36-46).

As per **claim 9**, Schofield et al disclose the video display device as recited in claim 1.

However, Schofield et al does not explicitly teach wherein the at least one strap is a closed elastic loop.

Wong discloses wherein the at least one strap is a closed elastic loop (Fig 3, 60, 80; Col 6 Ln 18-27).

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Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 10**, Schofield et al disclose the video display device as recited in claim 1.

However, Schofield et al does not explicitly teach wherein the at least one strap includes two free ends capable of being fastened together to form a closed loop (Fig 5, 78; Col 6 Ln 18-27).

Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 11**, Schofield et al disclose the video display device as recited in claim 1.

However, Schofield et al does not explicitly teach wherein a length of the at least one strap is adjustable.

In the same field of endeavor, Wong discloses wherein a length of the at least one strap is adjustable (Col 6 Ln 18-27).

Therefore, it would have been obvious for one having ordinary skill at the time of the invention to modify Schofield et al with Wong. It is advantageous because the video display can be easily seen by an individual passenger (Col 5 Ln 29-31).

As per **claim 12**, Schofield et al disclose the video display device as recited in claim 1, wherein the video display device (Fig 37, 14032) is one of a liquid crystal

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display device, an organic electro-luminescent display device, a cathode-ray tube device and a gas plasma device (paragraph [0313] Ln 8-17).

As per **claim 13**, Schofield et al disclose the video display device as recited in claim 1, further comprising a navigation system, wherein the video display device displays navigation information from the navigation system on the screen (paragraph [0304]).

As per **claim 14**, Schofield et al disclose the video display device as recited in claim 1, wherein the video display device is coupled to a navigation system and displays navigation information from the navigation system on the screen (paragraph [0304]).

As per **claim 15**, Schofield et al disclose the video display device as recited in claim 1, wherein the video display device is coupled to a media player for displaying a video program from the media player (paragraph [0402]).

As per **claim 18**, Schofield et al disclose the video display device as recited in claim 15, further comprising a device port, wherein the media player is coupled to the video display device through the device port (paragraph [0402]).

As per **claim 19**, Schofield et al disclose the video display device as recited in claim 15, wherein the media player is one of a portable media player or a media player mounted in the vehicle (paragraph [0402]).

As per **claim 20**, Schofield et al disclose the video display device as recited in claim 1, further comprising a device port, wherein a navigation device is coupled to the video display device through the device port (paragraph [0402]).

As per **claim 21**, Schofield et al disclose the video display device as recited in claim 1, further comprising a connector for connecting the video display device to a wiring harness of the vehicle (paragraph [0309]).

As per **claim 22**, Schofield et al disclose the video display device as recited in claim 21, wherein the video display device is coupled to at least one of a vehicle navigation system, a vehicle media player, a vehicle power supply and a parking brake indicator signal via the connector and the wiring harness ([0304] and [0304]).

As per **claim 23**, Schofield et al disclose a video display device, comprising: a screen (Fig 37, 14032), wherein:

the video display device is capable displaying vehicle navigation information and a video entertainment program on the screen (paragraph [0304] and [311]); and

the video display device is capable of being mounted to a visor in a vehicle (paragraph [0246], [0273] Ln 36-46, and [0313] Ln 1-5).

Regarding **claim 24**, arguments analogous to those presented for claim 2 are applicable for claim 24.

Regarding **claim 25**, arguments analogous to those presented for claim 12 are applicable for claim 25.

As per **claim 28**, Schofield et disclose the video display device as recited in claim 23, wherein the video display device receives at least one of the vehicle navigation information and the video entertainment program from at least one external device electrically connected to the video display device (paragraph [0304] and [0309]).

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As per **claim 32**, Schofield et al disclose a structure for supporting a video display device, comprising:

a body portion (Fig 67, 6730);

at least one strap (Fig 12, 1212 and 1212') connected to the body portion for mounting the structure in an interior portion of a vehicle (paragraph [0273] Ln 36-46); and

a membrane (Fig 67, 6730 and 6738) connected to the body portion for holding the video display device in the structure (paragraph [0399] Ln 11-31).

Regarding **claim 33**, arguments analogous to those presented for claim 2 are applicable for claim 33.

Regarding **claim 34**, arguments analogous to those presented for claim 3 are applicable for claim 34.

Regarding **claim 35**, arguments analogous to those presented for claim 4 are applicable for claim 35.

Regarding **claim 36**, arguments analogous to those presented for claim 5 are applicable for claim 36.

Regarding **claim 37**, arguments analogous to those presented for claim 6 are applicable for claim 37.

Regarding **claim 38**, arguments analogous to those presented for claim 9 are applicable for claim 38.

Regarding **claim 39**, arguments analogous to those presented for claim 10 are applicable for claim 39.

Regarding **claim 40**, arguments analogous to those presented for claim 11 are applicable for claim 40.

As per **claim 41**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane (Fig 67, 6730) surrounds a substantial portion of the display device (Fig 67, 6731; paragraph [0399] Ln 11-31).

As per **claim 42**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane includes a flap capable of being opened to provide an opening through which the video display device is placed in the structure (paragraph [0397]).

As per **claim 43**, Schofield et al disclose the structure as recited in claim 42, wherein the flap is capable of being fastened to and unfastened from the body portion (paragraph [0397]).

As per **claim 44**, Schofield et al disclose the structure as recited in claim 42, wherein the flap wraps around part of the body portion (paragraph [0397]).

As per **claim 45**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane includes at least one hole through which a control button (Fig 67, 6744) of the display device is accessed (paragraph [0399] Ln 23-28).

As per **claim 46**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane includes at least one hole through which a port of the display device is accessed (paragraph [0402] Ln 39-44).

As per **claim 47**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane (Fig 67, 6730) includes a hole through which a screen (Fig 67, 6731) of the video display device is viewed (paragraph [0399] Ln 1-11).

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As per **claim 48**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane includes a hole for exposing a speaker (Fig 67; 6752) of the video display device (paragraph [0400] Ln 11-31).

As per **claim 49**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane includes a hole for exposing at least one of an infrared transmitter and an infrared receiver of the video display device (paragraph [0309] Ln 1-9).

As per **claim 50**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane (Fig 46, 4514 and 4538) is bendable (paragraph [0338] Ln 21-25).

As per **claim 51**, Schofield et al disclose the structure as recited in claim 32, wherein the membrane (Fig 46, 4514 and 4538) is transparent (paragraph [0338] Ln 31-43).

Regarding **claim 52**, arguments analogous to those presented for claim 12 are applicable for claim 52.

Regarding **claim 53**, arguments analogous to those presented for claim 13 are applicable for claim 53.

Regarding **claim 54**, arguments analogous to those presented for claim 15 are applicable for claim 54.

7. Claims 16-17, 26-27, and 55 rejected under 35 U.S.C. 103(a) as being unpatentable over Schofield et al (US 2002/0003571) in view of Wong (WO 02/073964).

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As per **claim 16**, Schofield et al disclose the video display device as recited in claim 15.

However, Schofield et al does not explicitly teach wherein the video display device displays the video program only when the vehicle is stationary.

The examiner takes official notice and acknowledges that controlling the video display to display a video program only when the vehicle is stationary is well-known.

An advantage is to reduce the number of distractions as the driver is driving while in the car, but also adds different types of functionality to the vehicle.

As per **claim 17**, Schofield et al disclose the video display device as recited in claim 15.

However, Schofield et al does not teach wherein the video display device displays the video program only when a parking brake of the vehicle is engaged.

The examiner takes official notice and acknowledges that controlling the video display to display a video program only when a parking brake of the vehicle is engaged is well-known.

An advantage is to reduce the number of distractions as the driver is driving while in the car, but also adds different types of functionality to the vehicle.

Regarding **claim 26**, arguments analogous to those presented for claim 16 are applicable for claim 26.

Regarding **claim 27**, arguments analogous to those presented for claim 17 are applicable for claim 27.

Regarding **claim 55**, arguments analogous to those presented for claim 17 are applicable for claim 55.

Conclusion

8. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHIKAODILI E. ANYIKIRE whose telephone number is (571)270-1445. The examiner can normally be reached on Monday to Friday, 7:30 am to 5 pm, EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Marsha D. Banks-Harold can be reached on (571) 272 - 7905. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/Marsha D. Banks-Harold/ Supervisory Patent Examiner, Art Unit 2621 /CEA/